

HOW MONEY WORKS



A Common Sense Guide to Financial Success

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How Money Works is a publication of Primerica and is proudly distributed to help consumers find answers to their financial problems. It is not intended as a sales solicitation, but as an overview of how to overcome the most common financial challenges facing people today.

Primerica believes the ultimate key to financial success is knowledge – about how money works, how to make responsible, well-informed decisions and how to get the best value for the dollars you spend.

That's what *How Money Works* is all about. As part of Primerica's continuing commitment to consumer education, this book is a general introduction to the basic, common sense financial concepts that can help people

overcome the obstacles they face and achieve their goals. It shows how greater financial security is within reach of every working American.

As the text explains, the critical first step is learning to make wise financial decisions. Primerica encourages consumers to become independent thinkers and always make their own choices, whether they're purchasing financial products or any other goods or services.

Primerica offers a wide variety of consumer-oriented financial solutions. For more information on specific products, contact the Primerica representative who gave you this brochure.